



A home business with Coastal Vacations became the pleasant surprise that changed Carol Ann Martin's life.

Carol Ann Martin began her first-ever network-marketing business with what she calls “very low expectations.” In hindsight, she should have been a little more confident.

After easily generating \$23,000 in her first 90 days and earning over \$80,000 her first year with Coastal Vacations, Carol Ann was hooked. Today, she is one of the top leaders and earners in the company, and those low expectations she had coming in seem like they happened a lifetime ago.

When an email introducing the opportunity arrived in the fall of 2005, she was intrigued.

Carol Ann had traveled extensively for business and to visit family and knew how expensive it could be, so she contacted the company for more

information and liked what she heard.

“Coastal Vacations specializes in making travel affordable by providing its members deep price breaks on well-known hotels, car rental companies, restaurants, and other services in some of the most popular vacation destinations,” Carol Ann explains. “The company’s amazing travel packages are loaded with discounts and remarkable deals, for thousands of dollars below retail prices.”

She was attracted by the great travel packages, which yield fantastic profits of \$1,000, \$3,200, or even \$9,705. “My husband, Gordon, was very supportive of my decision.”

Not really expecting much from her part-time business, she joined at the introductory level

with the international team. With minimal effort, Carol Ann met with tremendous success. After a few months, she was able to become a Platinum member, the highest level of team membership.

“It wasn’t something I even thought about when I joined, but I hadn’t struggled at all to reach this goal,” Carol Ann says. “I felt as though I was exactly where I needed to be.”

Before long, she began to think about the next step in Coastal—becoming a member of the leadership team. When she looked over the requirements, she realized she had already met the criteria.

The leadership opportunity opened up a whole new world for Carol Ann. “I work with other team leaders providing support to Coastal

Photo Courtesy: Carol Ann Martin

members. It's a lot like being a business consultant, and I get to do a lot of personal-development training," she explains.

Walking away from a successful career as a CPA, information technology consultant, and marketing professional was hard, but following the birth of her second child, Carol Ann realized how much she wanted to be home. She didn't want to ask permission from her boss when she needed time off from work, knowing that her first responsibility was to her two sons, five-year-old Jonathan and two-year-old Daniel.

"Because my first priority is my children, I really am working part time, and I have great flexibility with the hours I do work," explains Carol Ann.

"The greatest reward of belonging to Coastal is being able to enjoy my family," she says. "I can take a break in the middle of the day, and don't have to ask anyone's permission. In fact, almost everyday, around three in the afternoon, Daniel and I play outside. I don't have to have someone else tell me what my children did all day."

Coastal gives its members unlimited opportunity to grow and develop. In fact, Carol Ann is now working toward becoming a lifestyle coach and motivational speaker.

"All of the things I liked best in my former career, like working with other people and teaching, I now get to do every day from my



ALL SMILES: Carol Ann spends some time with her children, Jonathan (right), and Daniel.

own home," she says. "We have people from very different backgrounds, experience, and education levels, but the one thing that they have in common is a desire to be in charge of their own lives and to control their level of success."

The company is extremely supportive of its members and encourages them to expand their horizons. One simple purchase order is all it takes to begin, and instantly members have access to experts that help guide them and a website that produces leads.

The system takes into account all the things that lead to success, and ensures that all of the

necessary supports are there. Following this system, members can develop the self-discipline and work schedules that help them meet their goals, establish boundaries, and nurture the skills that will help them succeed.

Carol Ann smiles broadly and says, "I love seeing others come into the company and develop and grow. Although I've made more money than I ever expected with Coastal, my greatest satisfaction has come from the changes I can help people make in their lives."

"Personally, I've helped to create a whole new lifestyle for my family," she adds. "In fact, Gordon, who is a successful realtor, now works with me."

Speaking of real estate, the couple recently bought a cabin on a lake in upstate New York in order to spend summers together as a family, as well as to be nearer to their extended families.

"One great benefit to network marketing is that we have the freedom to travel whenever we want because our business can travel with us," Carol Ann says. "I feel so fortunate to have the time to do things with my family whenever I want to. I wouldn't have it any other way." ■

For more information on opportunities with Coastal Vacations, call 800.370.5276 or visit www.coastalpaysyou.com.
